

Flair Style Co.

- home staging -

seasonal decorating & handmade decor



October 2018

HOME STAGING:

Vacant Stage (Thornbury Condo)
Benjamin Moore's 2019 Colour of the Year
Staging Fun Facts

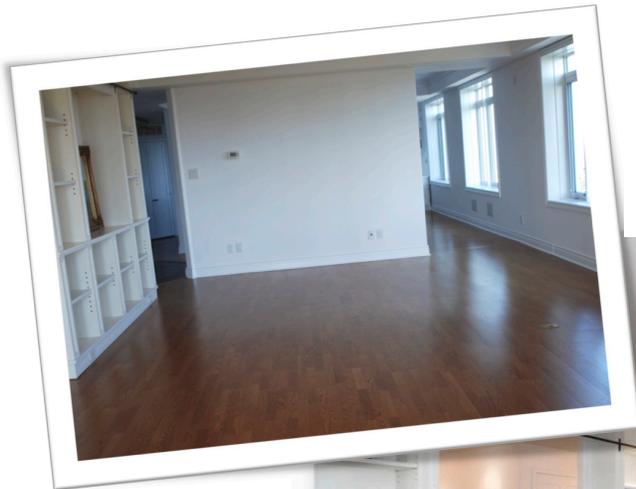
HANDMADE DÉCOR:

Our Handmade Wedding Bouquets

SEASONAL DECORATING: Boxwood Designs

Home Staging

I had the pleasure of staging this penthouse condo in Thornbury overlooking the harbour. The budget was limited so only the main rooms were staged. Leon's assisted with the furniture rental and Matilda Swanson Gallery in Clarksburg supplied the beautiful artwork.



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Photo credit (below) – wylieford.com
Artwork – matildaswansongallery.com



Home Staging



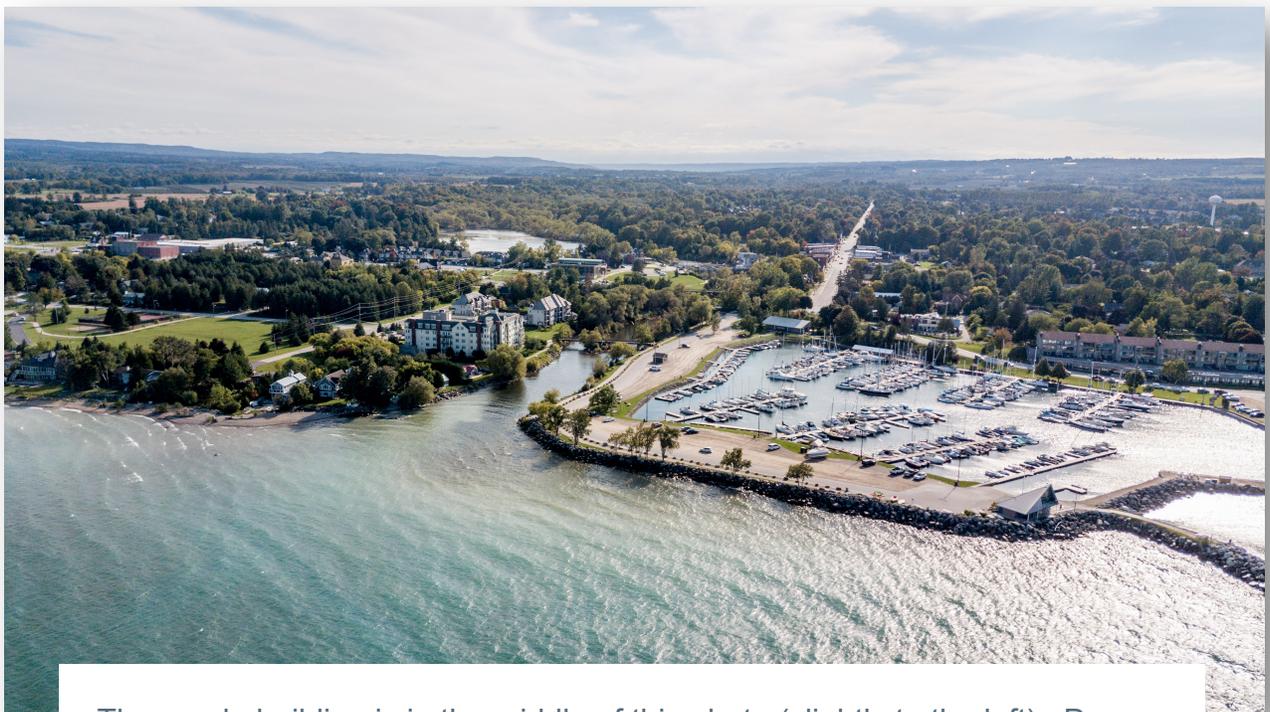
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Home Staging



The condo building is in the middle of this photo (slightly to the left). Drones are now used to capture amazing shots like this to assist buyers with the 'big picture' so to speak.

Home Staging



The 60/30/10 decorating rule works every time. The 60% is the main colour for your room (ie. walls or large furniture pieces). The 30% is the secondary colour (ie. curtains, accent chairs). The final 10% is your accent colour. Throw pillows, accessories and artwork are all popular choices. The rule itself is meant to give balance to the colours used in any space (works for staging and dwelling).

Only 10% of buyers can envision the potential of a home beyond what they see. This is why staging is so critical.

Staging (for selling) is *de-personalizing* the space. Decorating (for dwelling) means working with the homeowner to *personalize* the space.

Home Staging

Benjamin Moore Reveals Its 2019 Color of the Year

(and I think it's one we can all embrace)



Metropolitan
AF-690

Handmade



HANDMADE
Wedding Bouquets



Handmade

Mom and Jan had the pleasure of designing the bridal, bridesmaid and flower girl bouquets for Victoria Emke's September nuptials. It was a beautiful creative project incorporating a variety of supplies and textures to create a neutral-coloured design for each bouquet.

Some of the items used include the use of burlap (rosettes), twine loops, lots of vintage gems, pearls and lace, satin & organdy ribbons, a variety of faux florals & leaves and silver wire 'nests'.

The end result were beautiful bouquets for photos, the ceremony and as keepsakes to mark the event. Their work never ceases to amaze me. Congratulations to Victoria & Darcy!



Seasonal Decor

Boxwood is always pretty for this time of year since it keeps its good looks throughout the holiday season. Here are some ideas for decorating with boxwood wreaths:



TIP

Fresh boxwood that has been clipped will retain its green color for several days and even weeks. As the leaves start to dry, they will slowly lose their vibrant color, but will still remain green and keep most of their shape. Once the wreath is completely dried and the leaves have faded to a dark green, this wreath can be very lightly spray painted with a couple hues of bright, grassy green, and will look beautiful for many more months, if handled carefully.



Seasonal Decor



TIP

When clipping living boxwood from a bush, wait until midday so that the leaves are at their peak colour.

Seasonal Decor



TIP

A fresh boxwood wreath is versatile year-round just by switching out the ribbon.



Flair Style Co.

Transforming homes into welcoming spaces to attract today's buyer.

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I welcome all referrals if you know of anyone interested in my home staging services.

Also, please feel free to pass on my newsletter!

<http://www.flairstyleco.com/newsletter>